



FOR IMMEDIATE RELEASE

Media Contact:

James Perry

928-567-7910

jperry@cliffcastlecasino.net

Cliff Castle Casino and the Yavapai-Apache Nation Announces Grand Opening of the New Cliff Castle Casino Hotel.

January 9, 2018 (Camp Verde, AZ) – Cliff Castle Casino and the Yavapai-Apache Nation are proud to announce the grand opening of the newly developed Cliff Castle Casino Hotel on Friday, February 23, 2018.

Danny Gutierrez, General Manager for Cliff Castle Casino Hotel said, “The opening of the new hotel reflects the successful business model of Cliff Castle Casino. Our goal in developing the new property has been to enhance our guests experience and provide quality services and amenities.”

Cliff Castle Casino’s hotel development project broke ground in January 2016 and is a \$30 million-dollar project including 122 luxury hotel guest rooms, conference and entertainment facility, indoor swimming pool, new retail outlet, a new coffee shop proudly serving Starbucks products, and a 300 space parking garage.

The grand opening event on February 23 will include the following:

- 11 a.m. Grand Opening Ceremony
- 12 p.m. – 5 p.m. Community Meal, Activities and Entertainment in Stargazer Pavilion
- 9 p.m. – 1 a.m. Lady Crow Road Show in the Dragonfly Nigh Club

“As a Tribe and community, we are excited to host a grand opening event for the newly developed Cliff Castle Casino Hotel. This project commemorates another economic

development milestone for the Yavapai-Apache Nation. We are very proud of this development and welcome the community to join us in celebrating this accomplishment,” stated Chairwoman Jane Russell-Winiecki of the Yavapai-Apache Nation.

About Cliff Castle Casino

Located an hour north of Phoenix on I-17 just south of Sedona in Camp Verde, AZ., Cliff Castle Casino is proudly owned and operated by the Yavapai-Apache Nation. Cliff Castle Casino is a family friendly destination that offers Las Vegas-caliber blackjack, live poker, 665 slot machines and year-round, world-class entertainment in the Dragonfly Nightclub and the Stargazer Pavilion. Cliff Castle Casino also features a 20-lane bowling center, Kids Quest supervised child care and an arcade. Guests can enjoy fine dining at Storytellers Steakhouse and family dining in Mountain Springs buffet, Johnny Rockets or grab a quick bite at Three Sisters open 24/7. For more information about Cliff Castle Casino, visit www.cliffcastlecasinohotel.com

##